

COLLECTION  
by  
**V I V E R E**

**VIVERE  
IS A LEADING  
FURNITURE  
AND INTERIOR  
BRAND IN**

**INDONESIA THAT  
CONTINUOUSLY  
ENHANCE ITS  
PRODUCT LINE  
TO BRING BEST  
QUALITY OF  
PRODUCT**



**INDONESIA / GERMANY / JAPAN / SINGAPORE**





VIVERE Group is an Indonesian furniture company and brand, which offer a lifestyle brand with a wide range of interior collection. We are continuously committed to produce furniture with high quality and advance local craftsmanship, especially on rattan product. Aiming to be the first choice for your lifestyle solution by delivering quality product and service in Indonesia, we believe that our product collections are sustainable, support green living and environmental ecosystem.

Furthermore, VIVERE is consistently promoting latest collection to broader market by participating in an international event, including Maison & Objet. Our product is also available in Singapore, Japan and Germany through our agent/distributor.

For more product information, visit our website on [www.viverecollection.com](http://www.viverecollection.com)





Collection by VIVERE is a lifestyle brand that offers wide range of furniture, accessories, artworks, kitchen and wardrobe. VIVERE defines that style as modern and trendy, built with passion and creative mind, to create a finish product that are genuine to bring the fun and youthful part from their customers.

# MILESTONE

## 1984

PT. Gema Graha Sarana, Tbk (GGS), the parent company of VIVERE Group, started the interior contracting business.

## 1993

GGS established its first factory in Lippo Cikarang Industrial Estate.

## 1994

PT. Prasetya Gema Mulia (PGM) was established with focuses on civil contracting business.

## 1997

PT. Laminattech Kreasi Sarana (LKS) is established with the main business in trading and manufacturing the furniture components in Lippo Cikarang factory.

## 2000

LKS produced panel laminated components in its factory located in Lippo Cikarang.

## 2002

GGS took the strategic step of an Initial Public Offering, transforming it into a public company.

## 2003

PT. Vivere Multi Kreasi (VMK) was established as an affiliation of GGS. It focuses on retail, lifestyle stores under the brand name of VIVERE.

## 2005

In January, GGS acquired VMK as a subsidiary company then it expanded its line of business into office furnishing.

## 2010

VIVERE expand its product line by creating VIVERE Kitchen Collection, embracing the passion for cooking among its customers.

## 2014

Entering the age of 30 years, VIVERE Group will continue to work hard to deliver best services to all clients and investors, and also fulfilling their company mission to be a world-class business organization.

## 2016

On November 2016, LKS (subsidiary) acquired PT AIDA RATTAN INDUSTRY (Cirebon) to produce high-quality rattan furniture by using local materials combined with German design and technology.

## 2017

VIVERE Lokal is emerging to promote Indonesian artisan within their craftsmanship to broader market.

## 2018

On December 2018, VIVERE have 12 retail stores across Indonesia to serve broader market and fulfill customer needs.



# hiCraft Rattan

Presenting combination of leading  
-edge manufacturing technology,  
supreme material, artistic local  
handwoven skill by our local co-worker  
makes our rattan collection authentic  
and different from others.



# Outdoor Series

Using high quality outdoor materials such as ropes  
and metals, our outdoor furniture series are able  
to provide aesthetically pleasing and best furniture  
solution for both indoor and outdoor spaces.





**SUSTAINABILITY**

The use of rattan will rapid growth in time



**GREEN**

Rattan is harvested easily and continuously



**ENVIRONMENTAL FRIENDLY**

Eco friendly material without damaging the surrounding ecosystem



**LOCAL FARMERS**

Craftsmanship by local farmers to maintain local values

**FAIR TRADE**

Supporting fair trade in furniture industry

**BEHIND THE SCENE  
RATTAN CREATION  
JOINERY PROCESS**

Main key point of rattan production is joinery process. Instead of using any screws, nails or metal component to join each frame, we use dowel and special glue. It can reduce noise after a long period of usage and ensure a good quality construction for the furniture.

**Manufacturing Process**

The use of rattan (Manau Rattan) into hiCraft VIVERE, mainly due to fact that rattan is an eco friendly material as sustainable and important component to furniture production.

To provide a hiQuality Indonesian Rattan product, we choose the best material with skillful craftsmanship and various machinery. The use of dowel and special glue for the rattan frame will maintain for long term use and to ensure a strong product construction. Approximately 80% of the production crafted by hand (rattan weaving to frame assembling), while the rest of the production done with the help of machinery.



PRODUCT HIGHLIGHT

NEW  
ITEMS

PATRA  
LOUNGE  
CHAIR

628 x 743 x 1033



NEW  
ITEMS

GOLA  
ARM  
CHAIR

615 x 571 x 776



LEYE  
LOUNGE  
CHAIR

1000 x 750 x 820

Leyye lounge chair resembles a relaxing human posture. It is unique in design as the chair provides multiple seating positions. The beautiful "fitrit" weaving was handcrafted by our local craftsmen, adding elegance and calming sense to the chair.



VOLARE  
LOUNGE  
CHAIR

830 x 800 x 1100

VOLARE  
OTTOMAN

640 x 510 x 435

The name "Volare" was inspired by Italian word, which mean "to fly". Combination of traditional rattan weaving pattern and natural rattan frame with elegant modern design of a wing chair concept makes Volare a beautiful piece of art work.



SADHA  
LOUNGE CHAIR

680 x 625 x 880

As the name suggests, Sadha comes from Sanskrit word means bound together. The idea is to combine more than one materials with one intention, which is to create a diversity in material selection to create an elegant yet subtle Chair.



PORTABELLA  
LOUNGE

849 x 800 x 744

Portabella lounge chair is an indoor lounge chair designed to attract people to feel the comfort of the chair, and the color combination of wash grey with mint green creates a calm soothing look creating a warm feeling of being "embraced".



CORDA  
ARM CHAIR

537 x 550 x 800

Corda is one of our first product uses 'rope' materials for outdoor. The slim and curvy shape of the chair allows it to mix and match with other products easily and it is also stackable up to 4 chairs.



CESTO SOFA  
1 SEATER

750 x 720 x 800

The name Cesto comes from the word "Cestino" which translates to Basket in Italian, the design itself portrayed the shape of a basket. To achieve the smooth basket weaving, we use rope as our main material for booth indoor and outdoor use.



ROOSA  
1 SEATER

675 x 600 x 805

The name Roosa means deer in Bahasa Indonesia, the main feature of the Sofa is the leg joint which inspired by the shape of a deer horn. Roosa living set is a compact and curvy living set with natural & modern ambiance, thanks to its natural "Fitrit" rattan weave & slim yet strong metal legs.



ASIEN TO  
LOUNGE CHAIR

810 x 920 x 820

The curve line of Asiento chair gives a feminim looks and light but yet the strenght of the chair is incomparable as only the best material is used with leading-edge technology.



MATALA  
LOUNGE CHAIR

630 x 720 x 740

Matala is truly inspired by the concept of smart living and smart office/working, creating balance and promoting harmony living. It transforms Indonesian traditional material into a product with contemporary design spirit. Combining the modern manufacturing process and delicate details from our local Indonesia craftsmen, has brought the real beauty and comfort to Matala.

CIELO  
ARM CHAIR

608 x 580 x 766

Combining traditional material with modern classic design is what we aim for Cielo arm chair. Traditional weaving pattern were used as the back rest accent to enhance the beauty of craftsmanship.



HAGA SYNTHETIC  
RATTAN BARSTOOL

450 x 500 x 885

The name Haga comes from word "Haga" which in Sanskrit means pure or clean. Inspired by its meaning, Haga is designed with a clean and simple appearance, combined with woven on the backrest so that it has its own charm.



PRODUCT HIGHLIGHT

VIVERE will showcase our new collaboration with AlvinT. New and improved, stylish yet functional, this collaboration marked modern design combined with traditional philosophy.



**SENNO CUSHION ARM CHAIR**  
595 x 575 x 780



**ADANA LEATHER ARM CHAIR**  
650 x 590 x 920



**ADANA SYNTHETIC RATTAN ARM CHAIR**  
650 x 560 x 785



**NALA EXPOSED PLY ARM CHAIR**  
600 x 560 x 780



**KANA RATTAN SIDE CHAIR**  
450 x 565 x 850



**ANNE CUSHION ARM CHAIR**  
540 x 565 x 830



**MORI CUSHION ARM CHAIR**  
605 x 610 x 875



PRODUCT HIGHLIGHT



BHUANA LOUNGE CHAIR  
1128 x 898 x 1122



SADHA LOUNGE CHAIR  
674 x 620 x 800



SADHA DINING CHAIR  
632 x 655 x 795



SADHA SOFA 3 SEATER  
2180 x 740 x 820



CITA COFFEE TABLE  
1070 x 1000 x 530



ASIENTO ARM CHAIR  
610 x 660 x 840



NAGATA ARM CHAIR  
565 x 560 x 770



KEARRA LOUNGE CHAIR  
900 x 850 x 900



SADHA SOFA 2 SEATER  
1840 x 740 x 820



DIVA SIDE BOARD  
1600 x 415 x 865



KALANI ARM CHAIR  
590 x 566 x 840



MATALA BARSTOOL  
520 x 530 x 980



TAVOLA SIDE TABLE MEDIUM  
450 x 450 x 570



CESTO SOFA 3 SEATER  
2200 x 720 x 800



TAVOLA COFFEE TABLE  
1000 x 1000 x 400



GOLA STOOL  
380 x 380 x 470



CITA SIDE TABLE  
420 x 420 x 550



TROY DINING TABLE  
1400 x 1400 x 750

For product inquiry,  
please approach our sales team  
or visit our website on  
[www.viverecollection.com/rattan](http://www.viverecollection.com/rattan)



RECENT PROJECT



PROJECT  
SENAYAN



PROJECT  
GOLDEN TULIP  
HOLLAND RESORT

PROJECT  
MODERN GOLF







**PROJECT  
FANDA'S KITCHEN**

# MULTINATIONAL COMPANY CLIENTS

- Astra Internasional
- Auto 2000
- Unilever
- PWC
- Wework
- Daimler
- Hilton Bali
- Accenture
- Chevron
- Citibank
- Coco Palm Residence Singapore
- Dutch Bank
- Ernst & Young
- ExxonMobil
- Facebook
- Ford Motor Indonesia
- Galeries Lafayette
- Google
- Grand Duchess Apartment Singapore
- Uber Head Office
- Hilton Hotel Bali
- Hotel Artotel Jakarta
- JW Marriott Hotel
- Lavenue Residence
- The Loggia Apartment
- McKinsey
- Nestle
- The Padmayana Apartment
- Pelita Harapan University
- Pricewaterhouse Coopers
- Schlumberger
- Singapore Airlines
- Sydney Office



**PROJECT  
LEADS PROPERTY**





# EXPORT CLIENT

VIVERE consistently promoting latest collection to broader market. Introducing local product to international market, our product distributed through out the world, from Europe, USA, Australia, to Asia.

**EUROPE**  
Italy, Germany, Spain,  
France, Netherland.

**AMERICA**  
USA, Canada, Dominica.

**ASIA**  
Japan, China, Thailand,  
Vietnam, Singapore.

**AUSTRALIA**





# OUR DESIGNERS



## **(LATE) IRVAN NOE'MAN (1957 – 2015)**

He is a creative activist and intellectual, who founded the BD+A Design that specialise in cross design expertise such as, Product Design and Innovations, Industrial Design, Visual – Graphic Design, Space and Retail Identity, and Brand & Corporate Identity. His true interest in design education, research, and development leads him to become “Trend Decoder” and “Trend Forecaster”. In 2011 VIVERE Started to collaborate with him to develop modern furniture with new design concept for the local market. Its an honor for VIVERE to have the opportunity to learn and work together with Maestro himself.



## **ABIE ABDILLAH**

Born in Bandung on 31st December 1986, Abie is a prominent Indonesian Designer who is alumni of Institut Teknologi Bandung (Technology Institute of Bandung). Young with a passionate and creative mind, Abie has received remarkable acknowledgements, not just in Indonesia but also in Asia & Europe. The latest achievements he got were the “Rising Design Talents, Indonesia Delegation, Maison & Objet Asia” at Marina Bay Sands, Singapore and “Winner Most Potential Start Up Business Shell Livewire Indonesia”. With his many experiences and brilliant design ideas, Abie has brought Indonesian rattan to international level.



## **ALVIN T**

The AlvinT is a multidisciplinary design firm based out of Jakarta, Indonesia.

Award winning Creative Director, Alvin Tjitrowirjo, has been in the creative industry since 2006. With a vision to advocate contemporary Indonesian design, AlvinT is now offering product design and interior design services, art direction services, on top of its furniture business.

It has been the firm’s mission to raise global awareness and offer a tangible experience through which people can recognize and appreciate the delicate and timeless beauty of Indonesian art and history. The design firm is committed to producing original designs with a touch of the avant-garde. Therefore, investing in innovation is its continuous effort in order to remain relevant.



## **ANJA DESIGN GROUP**

ANJA is a design group formed in early 2012 and is initiated by Rina Renville, an Indonesian professional designer with passion in Indonesian furniture and material. With five of her colleagues, Febrie Ikhsan, Mutia Diah Pratiwi, Ilhamia Nuantika, Jodie Darmawan, and Arlinda Hapsawardhani, who have received multiple achievements and intensive experiences in design industry, ANJA focus and specialise in Rattan Design. With this collaboration with VIVERE, ANJA brings Indonesian rattan to the next level.



# More than just a furniture.



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**35** YEARS  
EXPERIENCE  
INTERIOR &  
FURNISHING  
INDUSTRY