

VIVERE

IS A LEADING

FURNITURE

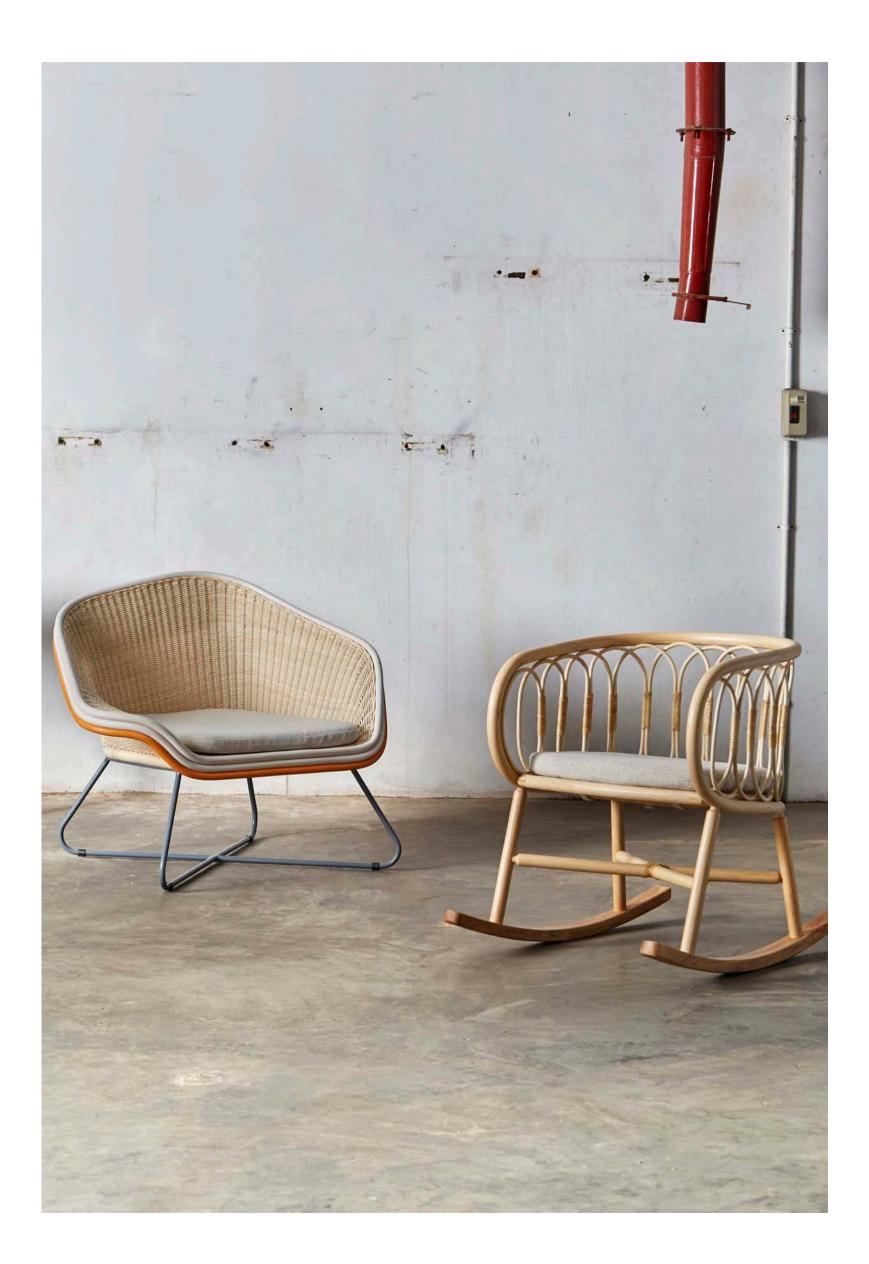
AND INTERIOR

BRAND IN

INDONESIA THAT CONTINUOUSLY ENHANCE ITS PRODUCT LINE TO BRING BEST QUALITY OF PRODUCT



INDONESIA / GERMANY / JAPAN / SINGAPORE



VIVERE Group is an Indonesian furniture company and brand, which offer a lifestyle brand with a wide range of interior collection. We are continuously committed to produce furniture with high quality and advance local craftsmanship, especially on rattan product. Aiming to be the first choice for your lifestyle solution by delivering quality product and service in Indonesia, we believe that our product collections are sustainable, support green living and environmental ecosystem.

Furthermore, VIVERE is consistently promoting latest collection to broader market by participating in an international event, including Maison & Objet. Our product is also available in Singapore, Japan and Germany through our agent/distributor.

For more product information, visit our website on **www.viverecollection.com**



Collection by VIVERE is a lifestyle brand that offers wide range of furniture, accessories, artworks, kitchen and wardrobe. VIVERE defines that style as modern and trendy, built with passion and creative mind, to create a finish product that are genuine to bring the fun and youthful part from their customers.

MILESTONE

1984

PT. Gema Graha Sarana, Tbk (GGS), the parent company of VIVERE Group, started the interior contracting business.

1993

GGS established its first factory in Lippo Cikarang Industrial Estate.

1994

PT. Prasetya Gema Mulia (PGM) was established with focuses on civil contracting business.

1997

PT. Laminatech Kreasi Sarana (LKS) is established with the main business in trading and manufacturing the furniture components in Lippo Cikarang factory.

2000

LKS produced panel laminated components in its factory located in Lippo Cikarang.

2002

GGS took the strategic step of an Initial Public Offering, transforming it into a public company.

2003

PT. Vivere Multi Kreasi (VMK) was established as an affiliation of GGS. It focuses on retail, lifestyle stores under the brand name of VIVERE.

2005

In January, GGS acquired VMK as a subsidiary company then it expanded its line of business into office furnishing.

2010

VIVERE expand its product line by creating VIVERE Kitchen Collection, embracing the passion for cooking among its customers.

2014

Entering the age of 30 years, VIVERE Group will continue to work hard to deliver best services to all clients and investors, and also fulfilling their company mission to be a worldclass business organization.

2016

On November 2016, LKS (subsidiary) acquired PT AIDA RATTAN INDUSTRY (Cirebon) to produce high-quality rattan furniture by using local materials combined with German design and technology.

2017

VIVERE Lokal is emerging to promote Indonesian artisan within their craftsmanship to broader market.

2018

On December 2018, VIVERE have 12 retail stores across Indonesia to serve broader market and fulfill customer needs.

hiCraft Rattan

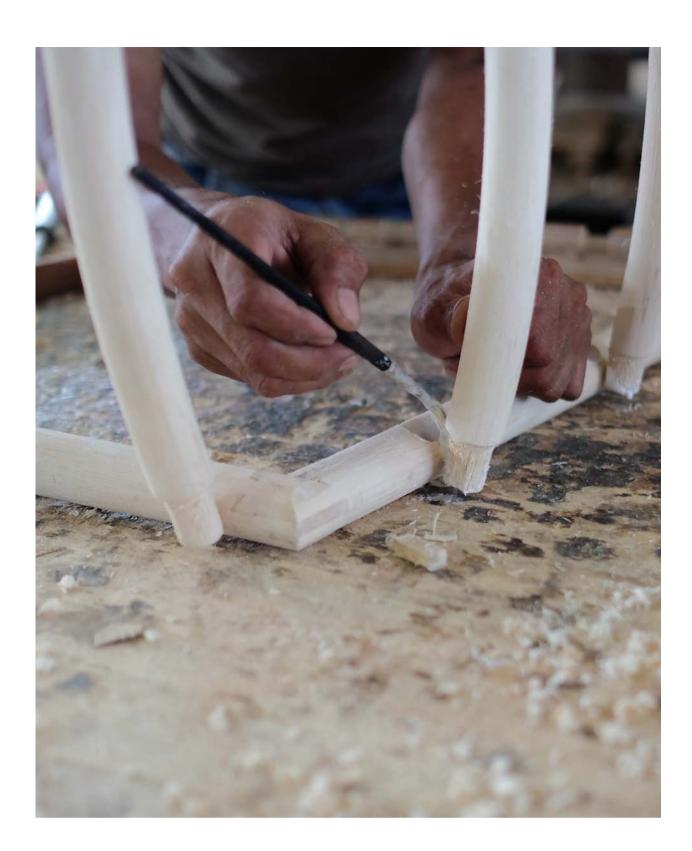
Presenting combination of leading -edge manufacturing technology, supreme material, artistic local handwoven skill by our local co-worker makes our rattan collection authentic and different from others.





Outdoor Series

Using high quality outdoor materials such as ropes and metals, our outdoor furniture series are able to provide aesthetically pleasing and best furniture solution for both indoor and outdoor spaces.







BEHIND THE SCENE RATTAN CREATION JOINERY PROCESS

Main key point of rattan production is joinery process. Instead of using any screws, nails or metal component to join each frame, we use dowel and special glue. It can reduce noise after a long period of usage and ensure a good quality construction for the furniture.

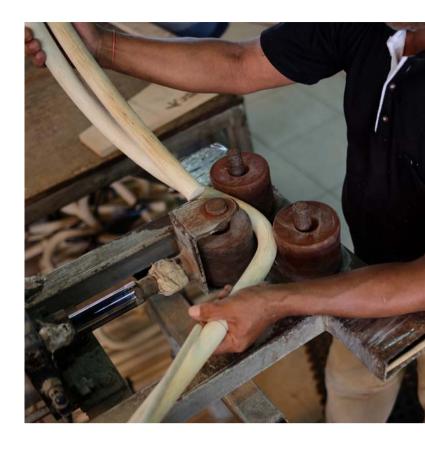
Manufacturing Process

The use of rattan (Manau Rattan) into hiCraft VIVERE, mainly due to fact that rattan is an eco friendly material as sustainable and important component to furniture production.

To provide a hiQuality Indonesian Rattan product, we choose the best material with skillful craftsmanship and various machinery. The use of dowel and special glue for the rattan frame will maintain for long term use and to ensure a strong product construction. Approximately 80% of the production crafted by hand (rattan weaving to frame assembling), while the rest of the production done with the help of machinery.



SUSTAINABILITY The use of rattan will rapid growth in time



GREEN Rattan is harvested easily and continuously



LOCAL FARMERS Craftsmanship by local farmers to maintain local values

ENVIRONMENTAL FRIENDLY Eco friendly material without damaging the surrounding ecosystem

FAIR TRADE Supporting fair trade in furniture industry





PORTABELLA LOUNGE 849 x 800 x 744

Portabella lounge chair is an indoor lounge chair designed to attract people to feel the comfort of the chair, and the color combination of wash grey with mint green creates a calm soothing look creating a warm feeling of being "embraced".

G

Good Design Indonesia



CORDA **ARM CHAIR** 537 x 550 x 800

Corda is one of our first product uses `rope' materials for outdoor. The slim and curvy shape of the chair allows it to mix and match with other products easily and it is also stackable up to 4 chairs.



CESTO SOFA 1 SEATER 750 x 720 x 800

The name Cesto comes from the word "Cestino" which translates to Basket in Italian, the design itself portrayed the shape of a basket. To achieve the smooth basket weaving, we use rope as our main material for booth indoor and outdoor use.



ROOSA **1 SEATER** 675 x 600 x 805

The name Roosa means deer in Bahasa Indonesia, the main feature of the Sofa is the leg joint which inspired by the shape of a deer horn. Roosa living set is a compact and curvy living set with natural & modern ambiance, thanks to its natural "Fitrit" rattan weave & slim yet strong metal legs.



ASIENTO LOUNGE CHAIR

810 x 920 x 820

The curve line of Asiento chair gives a feminim looks and light but yet the strenght of the chair is incomparable as only the best material is used with leading-edge technology.



MATALA LOUNGE CHAIR 630 x 720 x 740

Matala is truly inspired by the concept of smart living and smart office/working, creating balance and promoting harmony living. It transforms Indonesian traditional material into a product with contemporary design spirit. Combining the modern manufacturing process and delicate details from our local Indonesia craftsmen, has brought the real beauty and comfort to Matala.



CIELO **ARM CHAIR** 608 x 580 x 766

Combining traditional material with modern classic design is what we aim for Cielo arm chair. Traditional weaving pattern were used as the back rest accent to enhance the beauty of craftmanship.



HAGA SYNTHETIC **RATTAN BARSTOOL** 450 x 500 x 885

The name Haga comes from word "Haga" which in Sanskrit means pure or clean. Inspired by its meaning, Haga is designed with a clean and simple appearance, combined with woven on the backrest so that it has its own charm.

VIVERE will showcase our new collaboration with AlvinT. New and improved, stylish yet functional, this collaboration marked modern design combined with traditional philosophy.



SENNO CUSHION ARM CHAIR 595 x 575 x 780



NALA EXPOSED PLY ARM CHAIR 600 x 560 x 780



KANA RATTAN SIDE CHAIR 450 x 565 x 850





ADANA LEATHER ARM CHAIR 650 x 590 x 920

ADANA SYNTHETIC RATTAN ARM CHAIR 650 x 560 x 785



ANNE CUSHION ARM CHAIR 540 x 565 x 830



MORI CUSHION ARM CHAIR 605 x 610 x 875



BHUANA LOUNGE CHAIR 1128 x 898 x 1122



SADHA LOUNGE CHAIR 674 x 620 x 800



SADHA DINING CHAIR 632 x 655 x 795



ASIENTO ARM CHAIR 610 x 660 x 840



KALANI ARM CHAIR 590 x 566 x 840



GOLA STOOL 380 x 380 x 470



NAGATA ARM CHAIR 565 x 560 x 770



KEARRA LOUNGE CHAIR 900 x 850 x 900



MATALA BARSTOOL 520 x 530 x 980



TAVOLA SIDE TABLE MEDIUM 450 x 450 x 570



CITA SIDE TABLE 420 x 420 x 550



TROY DINING TABLE 1400 x 1400 x 750



SADHA SOFA 3 SEATER 2180 x 740 x 820 **CITA COFFEE TABLE** 1070 x 1000 x 530



SADHA SOFA 2 SEATER 1840 x 740 x 820



DIVA SIDE BOARD 1600 x 415 x 865



CESTO SOFA 3 SEATER 2200 x 720 x 800



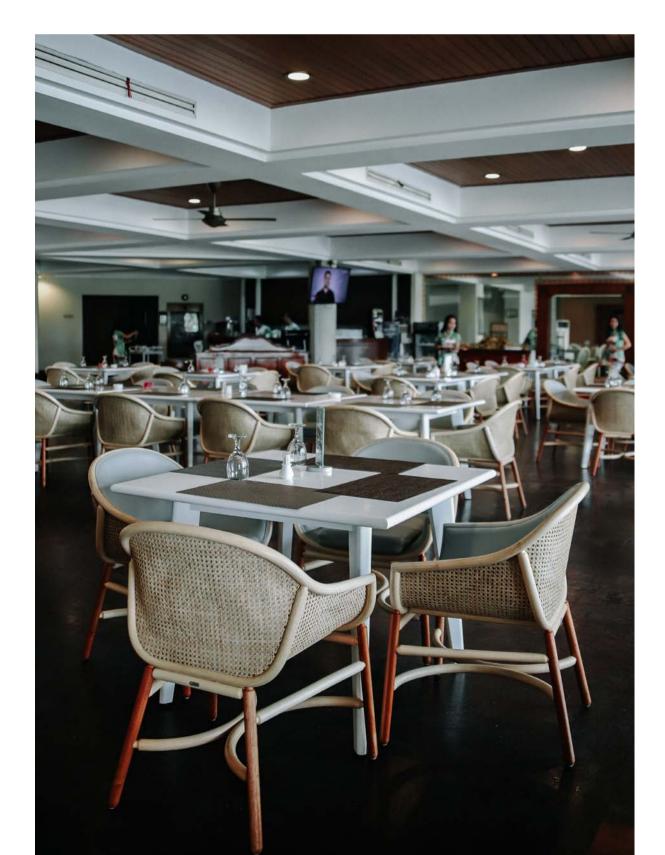
For product inquiry, please approach our sales team or visit our website on www.viverecollection.com/rattan



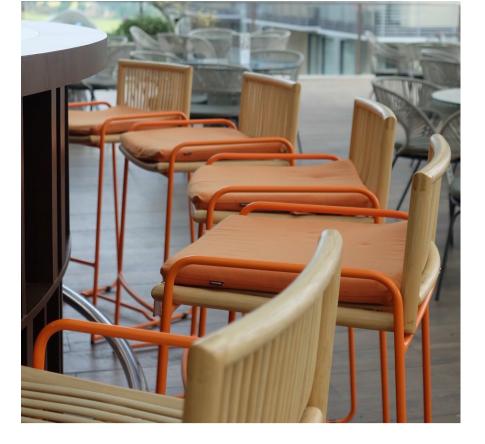


PROJECT SENAYAN



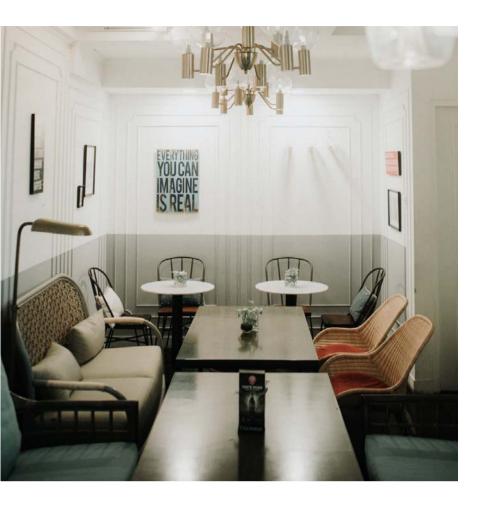


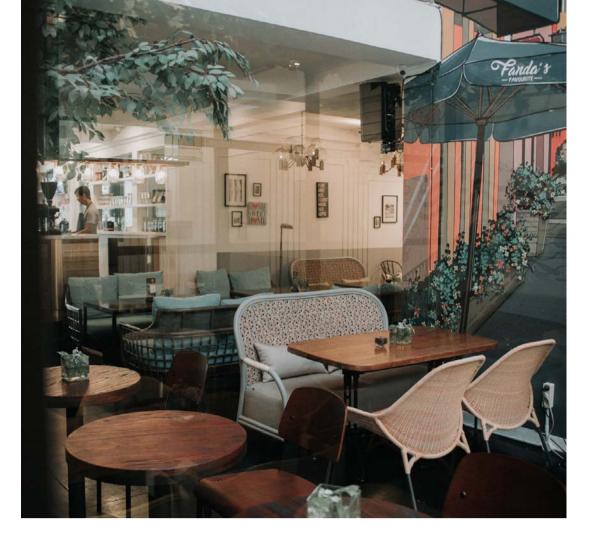




PROJECT GOLDEN TULIP HOLLAND RESORT



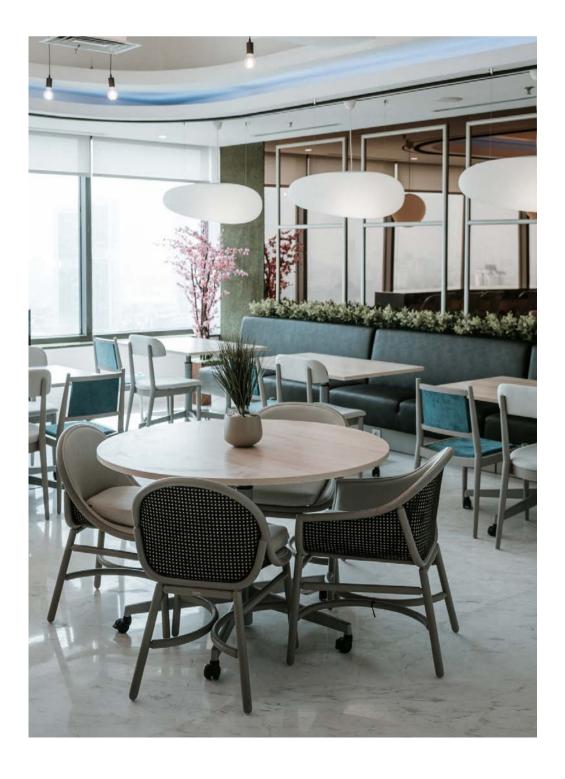




PROJECT FANDA'S KITCHEN



PROJECT LEADS PROPERTY

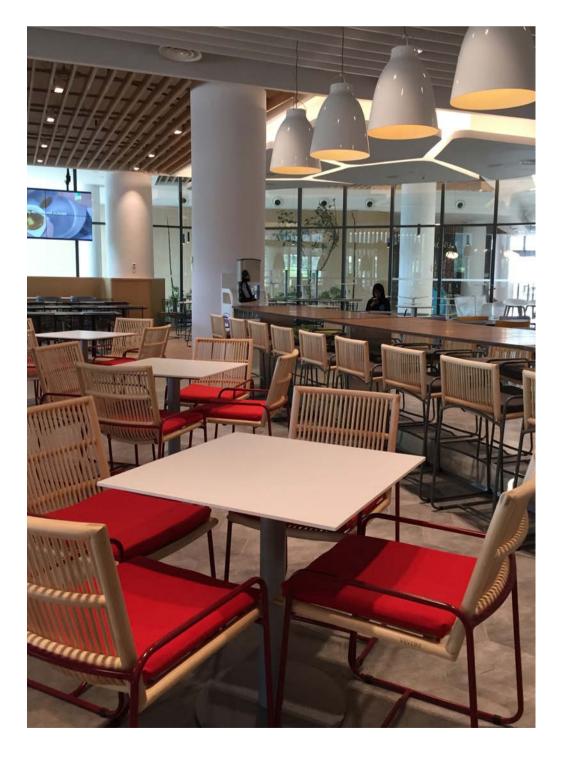


MULTINATIONAL COMPANY CLIENTS

- Astra Internasional
- Auto 2000
- Unilever
- · PWC
- Wework
- Daimler
- Hilton Bali
- Accenture
- · Chevron
- Citibank
- Coco Palm Residence Singapore
- Dutch Bank

- Ernst & Young
- ExxonMobil
- Facebook
- Ford Motor Indonesia
- Galeries Lafayette
- Google
- Grand Duchess
- Apartment Singapore
- Uber Head Office
- Hilton Hotel Bali
- Hotel Artotel Jakarta
- JW Marriott Hotel Lavenue Residence

- The Loggia Apartment
- McKinsey
- Nestle
- The Padmayana Apartment
- Pelita Harapan University
- Pricewaterhouse Coopers
- Schlumberger
- Singapore Airlines
- Sydney Office







EXPORT CLIENT

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NF -

THE REAL

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VIVERE consistently promoting latest collection to broader market. Introducing local product to international market, our product distributed through out the world, from Europe, USA, Australia, to Asia.

EUROPE Italy, Germany, Spain, France, Netherland.

AMERICA USA, Canada, Dominica.

ASIA Japan, China, Thailand, Vietnam, Singapore.

AUSTRALIA



OUR DESIGNERS



(LATE) IRVAN NOE'MAN (1957 – 2015)

He is a creative activist and intellectual, who founded the BD+A Design that specialise in cross design expertise such as, Product Design and Innovations, Industrial Design, Visual – Graphic Design, Space and Retail Identity, and Brand & Corporate Identity. His true interest in design education, research, and development leads him to become "Trend Decoder" and "Trend Forecaster". In 2011 VIVERE Started to collaborate with him to develop modern furniture with new design concept for the local market. Its an honor for VIVERE to have the opportunity to learn and work together with Maestro himself.



ABIE ABDILLAH

Born in Bandung on 31st December 1986, Abie is a prominent Indonesian Designer who is alumni of Institut Teknologi Bandung (Technology Institute of Bandung). Young with a passionate and creative mind, Abie has received remarkable acknowledgements, not just in Indonesia but also in Asia & Europe. The latest achievements he got were the "Rising Design Talents, Indonesia Delegation, Maison & Objet Asia" at Marina Bay Sands, Singapore and "Winner Most Potential Start Up Business Shell Livewire Indonesia". With his many experiences and brilliant design ideas, Abie has brought Indonesian rattan to international level.



ALVIN T

The AlvinT is a multidisciplinary design firm based out of Jakarta, Indonesia.

Award winning Creative Director, Alvin Tjitrowirjo, has been in the creative industry since 2006. With a vision to advocate contemporary Indonesian design, AlvinT is now offering product design and interior design services, art direction services, on top of its furniture business.

It has been the firm's mission to raise global awareness and offer a tangible experience through which people can recognize and appreciate the delicate and timeless beauty of Indonesian art and history. The design firm is committed to producing original designs with a touch of the avant-garde. Therefore, investing in innovation is its continuous effort in order to remain relevant.



ANJA DESIGN GROUP

ANJA is a design group formed in early 2012 and is initiated by Rina Renville, an Indonesian professional designer with passion in Indonesian furniture and material. With five of her colleagues, Febrie Ikhsan, Mutia Diah Pratiwi, Ilhamia Nuantika, Jodie Darmawan, and Arlinda Hapsawardhani, who have received multiple achievements and intensive experiences in design industry, ANJA focus and specialise in Rattan Design. With this collaboration with VIVERE, ANJA brings Indonesian rattan to the next level.

More than just **a furniture**.



Aesthetically pleasing that are also practical and functional

designs to choose

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